

GUIDELINES FOR PARTNERING WITH THE KILIAN JORNET FOUNDATION

Thank you for your interest in supporting Kilian Jornet Foundation. Our corporate partnerships provide companies with an opportunity to engage their customers, business clients and employees in mountain preservation, while providing key funding to KJF global programs.

KJF welcomes the opportunity to develop new corporate partnerships as a way of enhancing our preservation mission. Our team looks for companies with a solid history and strong brand image that would like to make a contribution that is significant and clearly defined to their customers.

This document contains guidelines to help you determine whether you want to pursue a partnership with KJF compatible with ours. We look for companies with sound environmental practices and values compatible with ours.

Guidelines for partnering:

1. The company publishes an environmental or sustainability report, disclosing information on its environmental/CSR policy & performance.
2. The company has a commitment to reach the Paris agreement targets.
3. The company is not involved in selling or distribution of weapons or components of weapons, including military supplies or equipment, anti-personnel landmines or cluster bombs
4. The company have not any issues or is involved in alleged cases of human rights violations
5. The company have not any issues or is involved in alleged cases of labour rights violations
6. The company does not manufacture pesticides or other chemicals that are banned or severely restricted under key multilateral environmental agreements (eg. Rotterdam or Stockholm conventions) or categorized as extremely highly hazardous by the WHO
7. The company is not involved with sensitive industries or sectors (these include, but are not limited to, tobacco and alcohol, gambling, extractive industries, fossil fuels, chemicals, GMOs, banned pesticides or herbicides)
8. The company does not profit or finance environmentally damaging practices (fossil fuel industry, deforestation, etc.)

A substantial minimum financial commitment scaled appropriately for the size and reputation of the company and the terms of the partnership is expected.

In order to obtain a license to use the KJF name or logo, a company must enter into a written licensing agreement that outlines how those will be used. Until a fully executed contract is received by the organisation, use of those is strictly prohibited.

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